

Application Guidelines' Frequently Asked Questions

October 3, 2007 (Updated)

Question		Department's Response	Page Reference to Application Guidelines
1.	In the eligibility data table, do you want to see the tracts that do not qualify plus the tract's block groups, or should I not show the tracts for which I am using block groups?	The eligibility table should include the qualified census tracts and/or census blocks that will be used in the eligibility area.	Page 3-3
2.	Are all types of commercial and industrial parcels accepted?	Acceptable areas are commercially or industrially zoned parcels.	Page 3-6
3.	Who determines the zoning of the parcels?	The zoning of the parcels is determined by the local jurisdiction.	Page 3-6
4.	In the marketing strategy, what is the difference between the retention, expansion, and attraction plans, and the annual marketing plan?	The retention, expansion and attraction plans are components of the annual marketing plan.	Page 3-11/3-12
5.	Describe an annual marketing plan versus a sales plan. How specific are both sections?	An effective annual marketing plan and sales plan addresses the methods that the enterprise zone will follow to: 1) increase per capita income, 2) reduce unemployment, 3) reduce the number of persons with income below the poverty level, and 4) stimulate business investment.	Page 3-13/3-14
6.	Does the media analysis include radio, airwaves, or print material?	The media strategy should identify the media outlets, audience, budget, calendar, and goals that the applicant will to successfully promote the enterprise zone.	Page 3-14
7.	If zoning on a parcel is scheduled to change from residential to commercial, may the parcel be included in the boundaries?	Only parcels currently zoned commercial or industrial are allowed within the final boundaries.	Page 3-6
8.	Should the administrative budget be calendar year or fiscal year?	Calendar year.	Page 3-21
9.	Is a line-item budget required for each jurisdiction?	Yes.	Page 3-21

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10.	Should the capital improvement plan (CIP) focus on the commercial and industrial parcels in the application area or the jurisdiction?	The CIP should include the commercial and industrial parcels in the proposed enterprise zone.	Page 3-23
11.	Are CIPs required for the enterprise zone boundaries or the jurisdiction?	The CIP should include the parcels and eligible area within the enterprise zone's final boundaries.	Page 3-23
12.	Appendix A (page A-2) requests two copies of the Initial Study and two copies of the Notice of Preparation. This is confusing as only one copy of each has been required in the past.	Part IV, page 3-26, of the Application Guidelines states that the application must contain a total of two copies of the Initial Study and the Notice of Preparation.	Page A-2
13.	There is a new requirement for zip codes on Appendix F, the Street Range Listing. Some street ranges intersect into multiple zip codes throughout the range, causing a listing of multiple zip codes for one line reflecting the range of addresses for each street. We assume that we can show multiple zip codes on each line rather than required to reflect the exact range applicable to each zip code that might impact each street listing.	Zip codes contribute to an accurate understanding of the address eligibility. The street range inventory should reflect the street name, its address range, the street side, and zip code. Multiple zip codes may be listed on the same line of the street name.	Page F-1
14.	There is no mention of Targeted Employment Areas (TEAs) in the Guidebook. When will the new enterprise zones apply for their TEAs?	The newly-designated enterprise zones will be allowed to apply for their TEAs during their conditional period. The TEAs will become effective as of the final designation date.	No Assigned Page